# DO YOU KNOW WHY YOUR CUSTOMERS ARE CALLING?

## HIDDEN GAPS



Do you know where the gaps are in your customer journey? Most organizations don't. Assessing your customer journey for hidden AI and automation gaps is critical to delivering great customer experience with 90% call containment, increasing revenue, staying competitive, and accelerating ROI.

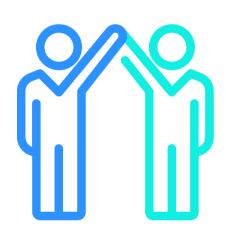


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While reviewing your customer journey, you learn that your organization:

- Has 500K annual customer interactions
- Can save \$5 per interaction by implementing Al-powered automation
- The result? *Immediate \$2.5M savings*

### IT'S SIMPLE



Discovering the gaps in your customer journey is simple when you partner with IntelePeer on a complimentary Customer Interaction Intent Study.

**Engaging in an intent study is easy:** 

- Meet with IntelePeer leadership to review your business objectives. An IntelePeer expert dives into the intent study
- process. They will:









**Setup & capture** Al analysis of and a detailed report regarding the reasons behind customers' interactions with your business.

### **Transcribe & redact**

transcription and anonymization of the data to ensure security and meet compliance requirements.

Automated

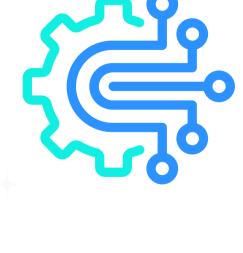
#### **Review & readout** Identification

of automation opportunities and the subsequent, addressable ROI.

An automation journey roadmap that pinpoints where to start and the best path to ROI.

The outcome

Meet with IntelePeer to discuss their findings and receive their recommended approach to transforming your organization with Al-powered automation.



# **MEET DEMAND**

Al-powered automation is the key to meeting customer demands and staying competitive in 2024. The complimentary intent study is valued at \$25K - and only 25 are available.

**Reserve your Customer Interaction Intent Study today** 



**INTELEPEER.AI** 

to learn more.

Scan or click here

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