IntelePeer®

DATASHEET

Elevate customer engagement with MMS messaging

Integrate MMS capabilities into your business workflow, allowing our platform to become a comprehensive, one-stop solution. Whether you're automating multimedia message processes or integrating them seamlessly into your operations, rest assured with our secure and dependable network.

Benefits include:

Increased engagement
Incorporate elements such as images, videos, and gifs to capture users' attention

Brand recognition
Familiarity with brand builds trust and confidence in its products or services

Enhanced communication
Convey information through a combination of text, audio, video, and graphics

Transportation
- Send pic/video updates of traffic conditions road closures or weather alerts
- Delivery drivers can take photos of delivered packages to confirm successful delivery
- Share instructional videos, images, or diagrams to educate drivers or employees on safety procedures, regulatory compliance, or operational best practices

Retail
- Personalized messages with promotions or new product launches
- Abandoned cart notification with coupon to incentivize customers to buy
- Offer a personalized shopping experience by making it easy for customer and personal shopping assistants exchange text and picture messages to find a perfect outfit in no time

Education
- Send out emergency alerts such as school closures or safety notifications to students, parents, and staff
- Students can submit assignments that include components such as photographs or projects with video presentations

Click here for more information

Finserv

- Leverage MMS for identity verification purposes (for example, during account setup or password reset processes, customers may be asked to send a photo of their ID for verification purposes via MMS)
- Deliver educational content to customers, such as financial tips, investment insights, or budgeting advice

Healthcare

- Send MMS appointment reminders with healthcare provider's logo to confirm appointments and reduce likelihood of missed appointments
- Send a PDF copy of invoice as a notification with secure payment link
- Use MMS notifications to quickly send out important information to patients such as hospital closures

Utilities

- Inform customers about power outages in their area
- Customers can send images or videos showing affected regions or provide updates on the restoration process

Scan the QR code or click to view

Are you ready to transform your utilities organization?
IntelePeer is offering a generative AI and automation Customer Interaction Intent Study to 25 lucky companies. The complimentary study is valued at $25,000 and will help you accelerate your customer engagement. Reserve a Customer Interaction Intent Study with IntelePeer now.

About IntelePeer

IntelePeer simplifies communications automation through advanced AI-powered solutions, helping businesses and contact centers reduce costs, enrich the customer experience, and accelerate ROI. Its AI-driven Communications Automation Platform works seamlessly within existing business software and infrastructure, enabling brands to automate complex processes quickly and effortlessly. Built for business users, IntelePeer's vendor-neutral platform leverages world-class generative AI and analytics, empowering businesses to proactively resolve potential pain points and maintain context across channels and throughout the orchestrated customer journey.

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