## DO YOUR **CUSTOMERS KNOW** WHY THEIR CUSTOMERS **ARE CALLING?**

# HIDDEN GAPS

Do your customers know where the gaps are in their customer journey? Most organizations don't. Assessing their strategy for hidden gaps is critical to their success. By leveraging AI and automation to deliver great customer experience with 90% call containment, increased revenue, and accelerated ROI, they can stay competitive - and you can gain a path to 6x commissionable revenue.



While reviewing your customers' strategy, you learn that their organization:

- Has 500K annual customer interactions
- Can save \$5 per interaction by implementing AI-powered automation
- The result? Immediate \$2.5M savings for your customer and increased commissions for you

Discovering the gaps in your customers' AI and automation strategy is simple when you partner with IntelePeer on a complimentary Customer Interaction Intent Study.

Engaging in an intent study is easy:

**IT'S SIMPLE** 

- 1. You and your customer meet with IntelePeer leadership to review their business objectives.
- An IntelePeer expert dives into the intent study 2. process. They will:



#### **Setup & capture**

AI analysis of and a detailed report regarding the reasons behind interactions with your customer's business.

### Transcribe & redact

Automated transcription and anonymization of the data to ensure security and meet compliance requirements.

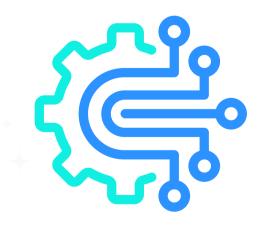
#### **Review & readout**

Identification of automation opportunities and the subsequent, addressable ROI.

#### The outcome

An automation journey roadmap that pinpoints where to start and the best path to ROI.

You and your customer meet with IntelePeer 3. to discuss their findings and receive their recommended approach to transforming your customer's organization with AI-powered automation.



## **MEET DEMAND**

Al-powered automation is the key to helping your customers stay competitive in 2024. The complimentary intent study is an investment in your company and is valued at \$25K – and only 25 are available.

**Reserve your Customer Interaction Intent Study today** 



Scan or click here to learn more.





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