

## **DATASHEET**

# Protect your calls from being mislabeled and blocked with Reputation Management services



# Defend your brand with a verified calling identity

Are your calls at risk of being wrongly treated as unwanted robocalls? Establish your verified identity status to take control over the consistent presentation of your calling name and prevent improper classification as a scam or fraud caller.

## Cover all the major U.S. wireless carriers with a single platform

Our comprehensive solution alleviates the time and resources needed to manage multiple relationships and updates across carriers, analytic engines and apps. We're your single point of contact to address negative number labeling, and achieve more productive customer interactions.

# Connect with more customers by improving your call reputation

We'll register your specified IntelePeer and 3rd party phone numbers to correct misleading labels in the caller ID display and prevent erroneous call blocking so your consumers can feel confident answering your calls.



On-demand visibility of reputation and performance



Automated redress to correct improper spam or scam labeling

# Easily identify and address reputation risks that affect your brand identity

Take control of your calling identity to avoid being mislabeled as scam or spam. IntelePeer's Reputation Management services allow you to 'set it and forget it', with ongoing monitoring and visibility into data with weekly updates, as well as automated remediation when risks emerge.

Click here for more information

# Monitor number reputation with real-time analytics and historical trending

Access our Reputation Management dashboard within our Insights analytics portal, where you can quickly identify trends in reputation and effects to contact rates, and get alerts when something happens. IntelePeer actively monitors and automatically escalates any unhealthy scores for redress so you can focus on running the rest of your business.



## Track key analytics, including:

- √ Spam/Fraud ratings
- √ Low/Medium ratings
- √ Number ratings over time
- √ Bad standing by vendor
- ✓ And more

## Interested in learning more?

Click below to explore additional Reputation Management resources.



## **BLOG**

How to check phone number reputation in five steps



## **VIDEO**

Is caller ID reputation silently killing your revenue?



## **CHECKLIST**

Reputation management checklist



## **BLOG**

Phone number reputation and STIR/SHAKEN

#### About IntelePeer

IntelePeer delivers rapidly deployable communications solutions for an always connected world. Powered with AI and analytics, our omnichannel platform instantly improves your customers' communications experience. IntelePeer provides industry-leading time-to-value with automated communications solutions that work seamlessly with existing business software and infrastructure. Our no-code templates and low-code, co-creation, and developer API options provide customers with simple, easy-to-use tools that can be utilized by anyone and are also accessible through developer APIs. For more information, visit intelepeer.com.