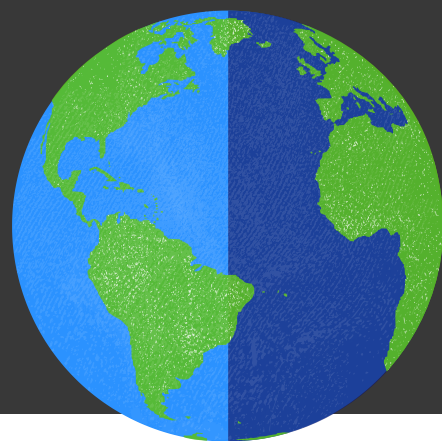


UCAAS + CPAAS



A DYNAMIC DUO

Many companies have already introduced UCaaS to their business to improve collaboration. Now, a new player has entered the communications space - CPaaS. So what are the differences between the two, and how can they be used together?

UCAAS

Unified communications as a service (UCaaS) is a cloud-based service that combines communications such as voice, chat, video into one solution.



CPAAS

Communications Platform as a Service (CPaaS) is a cloud-based service that enables developers to embed customized communications into applications.

WHAT YOU NEED TO KNOW

- CPaaS gives you the power to create your own communications applications to fit the needs of your business.
- UCaaS is built to connect your workforce.
- CPaaS & UCaaS will not only change how your employees communicate and collaborate with each other, but will also transform how you engage with customers.
- Both CPaaS and UCaaS will make it much easier for businesses to communicate internally, and with prospects and customers.

Great teammates!

WHAT'S NEXT?

With what seems like never-ending tech advancements, the benefits of UCaaS & CPaaS will continue to grow. Artificial Intelligence is primed to disrupt communication-related tech and chatbots continue to gain steam among automated services. Businesses across industries are deploying CPaaS as it earns a place in digital strategy.

At IntelPeer, we believe that business communications are meant for more than just simple interactions. That's why we enable our partners and customers to leverage our innovative solutions and visionary architects to automate business processes and enhance the customer experience.