

MISSION CRITICAL COMMUNICATIONS IS DISASTER RECOVERY

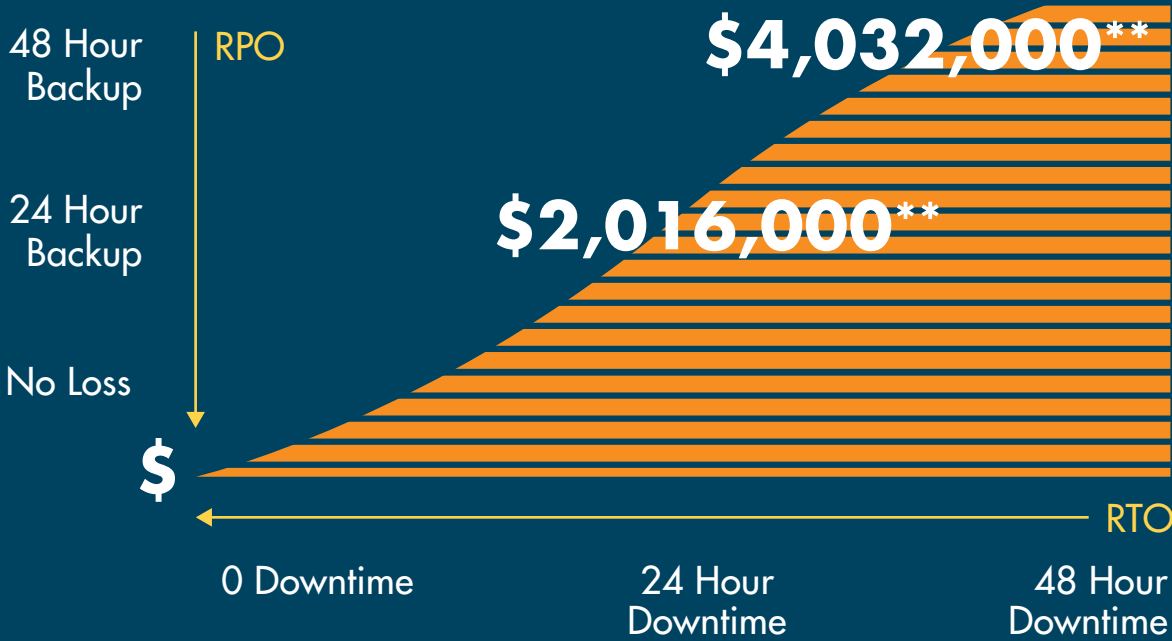
SHRINKING RPO AND RTO

Recovery Time Objective (RTO) for an application is the goal for how quickly you need to have the application's information back available after a disaster has occurred.

Recovery Point Objective (RPO) for an application describes the point in time to which data must be restored to successfully resume processing.



Business Cost After Disaster



AS TIME GOES ON, COSTS GO UP

How Long Does It Take to Recover Your Data?



SOURCE: [Horizon Information Strategies](#)

The Business Impact After Disaster Strikes:



of small and medium-sized businesses are not prepared for an IT Disaster



of the companies that lost their data center for 10 days or more due to a disaster, filed bankruptcy within one year. *



of outages last longer than a day, on average taking 30 hours to fully recover***

Estimated cost for every hour of downtime is **\$84,000****

SOURCE: [National Archives & Records Administration in Washington](#) **IDC ***BackBox and Quorum

For companies that rely on global communication, redundant networks are a must. Natural disasters can wipe out or severely degrade an entire geographical region — Internet access, electricity, or a whole data center. If you're reliant on a single network, you're setting yourself up for failure.

- Christopher Coleman, IT Consultant, Cloud Solutions Architect at [First Cloud Consulting](#)

Is your business prepared for the next disaster?

Take our self-assessment test below!

	YES	NO
Does your business back-up data at least once every two weeks?	<input type="checkbox"/>	<input type="checkbox"/>
Does your company currently do incremental backups on blocks of data that have changed since the last back-up?	<input type="checkbox"/>	<input type="checkbox"/>
Does your business currently replicate data on a secondary offsite server?	<input type="checkbox"/>	<input type="checkbox"/>
Does your business currently have a back-up network for your primary and secondary servers?	<input type="checkbox"/>	<input type="checkbox"/>
Does your voice network have a backup network?	<input type="checkbox"/>	<input type="checkbox"/>

If you answered 'No' to any of the above questions, your disaster recovery response is at risk.

LEARN MORE

IntelePeer
The Cloud Communications Company

Contact IntelePeer today to see how we can help shrink your RPO and RTO to ensure business continuity during a disaster.