BOOST HOSPITALITY CUSTOMER ENGAGEMENT WITH SMS FOR BUSINESS

In today's fast-paced, mobile world, consumers want the ability to communicate with companies through text messaging along with phone calls. There are many ways to integrate text messaging into businesses' marketing and communication efforts. Here are some examples of how you can use text messaging to communicate quickly and effectively with your customers.

5280 HAIR SALON

Gather customer feedback

> Thanks for visiting 5280 Hair Salon. Based on this visit, how likely would you be to recommend us? Reply 1-10 (best). Reply STOP to end.

> 10

> Great! Would you be willing to share your experience on our website? Reply with your comments or NO to skip.

> The staff is friendly and they have the best haircuts and facials!

> Got it! Thanks for the feedback.

DENVER PHARMACY

Send reminders

> Hello Sam, we noticed you have only 3 days left of your prescription. Reply 1 to refill, 2 to receive a call from the Pharmacist.

> Reply STOP to opt out.

> 1

> Great! We will refill your prescription and text you when it is ready to be picked up.

JENNY'S BOUTIQUE

Manage coupon and loyalty programs

Thanks for visiting Jenny's Boutique. Reply Y to get future discounts and last minute deal updates!

Msg and data rates may apply. Reply STOP to opt out.

Y

Great! In the future you can text POINTS to check your reward points.

POINTS

Currently you have 200 membership points! We hope to see you soon!

DR. FRANKLIN'S OFFICE

Schedule appointments

Hello Helen, this is Dr. Franklins office. We noticed it is almost time for your annual wellness check.

Respond CALL to receive a scheduling call or STOP to end.

CALL

Great, you will receive a call to schedule your appointment in the next 30 minutes.

No matter the industry or size of business, Atmosphere® Messaging from IntelePeer can be used in many ways to interact and engage with your customers, creating happier and loyal customers. We make it easy and cost-effective to add on messaging capabilities for your business.

IntelePeer.